

# PUREGOLD PERKS

## PERKS CARD Member's Manual

### 1) What is the "PERKS CARD" Loyalty Program?

The "Perks Card" is a loyalty card program that rewards the shoppers with points every time they shop at any Puregold store.

The earned points may be used to buy any item in the Store.

### 2) Who can avail of the PERKS CARD?

All the shoppers who are 18 years old and above may get the Perks Card.

The TNAP members may also get the Perks Card.

Each shopper may only be issued with one Perks Card. One shopper, one Perks Card. Multiple cards per person is not allowed.

The Perks Card is non-transferrable. Only the member may use its own Perks card.

### 3) What are the requirements to avail of the Package?

Step 1: Fill out the application form at the Customer Service Counter.

Step 2: Pay the Member's application fee at the Cashier.

Step 3: Have a photo taken and get your Perks Card at the Customer Service.

### 4) How much is the Perks Card?

The Perks Card Membership fee is P100.

Anyone who wants to become a member must pay P100.

### 5) What are included in the Perks Member Application Kit?

The application kit contains the following:

- Membership Application Form
- Member's Manual and Points Conversion Guide

### 6) How do members earn points?

Shoppers must show the Perks Card at the Cashier every time they shop to earn points.

No card, no points will be strictly enforced.

The shopper may earn points as follows:

ITEM	POINTS EARNED
For every P200 minimum purchase of any HOME, FRESH FASHION items	1 point
For every P200 minimum purchase of any GROCERY items	.5 point

### 7) What are the purchases that qualify to earn points?

All the purchases in the Store may earn reward points except from the following:

- Discounts on purchases
- Purchases that used the PERKS points
- Purchase of Gift Certificate/s
- Purchase of Perks Card Membership Application Kit
- Purchase Order Guarantor

### 8) How much is the value of the reward points?

Reward Point	Peso Value
1 point	P1

The points have a Peso value of P1 for every point.

Shoppers may use the points to pay their bill when they have earned a minimum of 50 points and above.

The earned reward points may not be redeemed as cash.

### 9) How can the shoppers use their earned reward points?

Once the shoppers have earned a minimum of 50 Reward points and above, the shopper may already use these points to buy any item/s in the Store.

The shopper just needs to inform the Cashier that they will use the earned points to pay off the purchases.

### 10) Are the Perks points transferrable?

No. The Perks points earned by the member may only be used by the same card member. Points are not transferrable.

### 11) When will the PERKS Card expire?

The Perks Card is valid for two (2) years from the time the shopper has applied.

The Perks Card is renewable for another 2 years.

### 12) When will the earned PERKS reward points expire?

The earned PERKS reward points during the membership period must be used within the period of two (2) years of the membership. If the card expires and the points are not used, the points shall be forfeited.

IMPORTANT: The PERKS card can be renewed within two (2) months or sixty (60) days before it expires, and all the earned points will be transferred to the renewed membership card.

### 13) How can the Perks Card Membership be renewed?

The shopper must go to the Customer Service Counter to have the PERKS Card renewed and just pay the renewal fee of P100 or the member may use the PERKS Card Reward of 100 points to pay for the renewal fee.

The PERKS Card may be renewed on or before the expiration of the date.

The expiration date is indicated on the PERKS card.

It is best that the PERKS Card be renewed within the two (2) months or within sixty (60) days before the expiration date so the membership will not expire and all the earned points can be transferred.

Once the card expires, all the earned points shall likewise expire.

### 14) What will the Shopper do when the PERKS Card is lost?

The shopper must go to the Customer Service Counter and fill out once again the Member's Application and indicate that this is for replacement. Shopper will pay P100 replacement fee.

All the earned points from the lost card will be transferred to the new card as long as the Perks Card is not yet expired.

### 15) What will the Shopper do if a wrong name is printed on the PERKS CARD or the PERKS Card is defective?

The shopper must go to the Customer Service Counter and inform the Customer Service Personnel that the name printed on the PERKS Card is wrong or if the card is defective.

If the Card is replaced within 3 months from issuance, there shall be no payment for the replacement. However, if the card will be replaced for a wrong name or for a card defect after three (3) months from issuance, there shall be a replacement fee of P100.

### 16) Can both the PERKS CARD and ALING PURING (TNAP) CARD be used in one transaction to earn points and redeem points?

No. Only one (1) card may be used by the Shopper to earn and/or redeem points in one transaction.

There should be separate transactions if the shopper wants to use its PERKS Card and Aling Puring (TNAP) Card.

## TERMS AND CONDITIONS

Puregold Price Club, Inc. reserves the right to cancel, modify and restrict any aspect of the PERKS Loyalty Program at any time without notice to the Member. Failure to follow the Rules as indicated in the Members Manual shall result to cancellation of the Perks Loyalty Card Program.

The PERKS Card points reflected in the Puregold Price Club, Inc (PPCI) records shall be deemed correct and PPCI has the exclusive right to determine the available amount of points to be awarded to or redeemed by the Member.

Failure of PPCI to enforce a specific Term or Condition or guideline does not constitute a waiver of that Term or Condition or Guideline.